

Please complete the form in full and send it to [info@IMPACT-business-award.de](mailto:info@IMPACT-business-award.de) by  
**November 1<sup>st</sup> 2011.**

## 1. Business Overview

**Business title/name**

**Which region of the world  
does the business mainly  
operate in?**

**Country location**

**Is your business contributing  
to**

Climate change mitigation  
Climate change adaptation  
Both

**Short description of the  
business as a whole  
(500 characters)**

## 2. Contact Information

**First name**

**Organisation name**

**Last name**

**Organisation type**

**Title (Mr, Ms, Dr etc.)**

**Website**

**Position**

**Address**

**Telephone (landline)**

**City**

**Telephone (cell)**

**Postcode**

**Email address**

**Country**

### 3. Information about your business partners

Please complete details of all other organisations that are partners in your business.

**Organisation name**

**Organisation type**

**First name**

**Position**

**Last name**

**Email address**

**What is the role of the partner organisation?**

**If there are other important organisations, please list them here**

### 4. Summarise your business

Please complete the questions below as concisely as possible. If your proposal is shortlisted as a potential winner, we will invite you to complete a more detailed application form.

**What kind of product /service does your business provide?**

**(200 characters)**

**When did the business first sell/provide the product or service submitted for an award?**

**What has the business as a whole achieved so far?**

**(700 characters)**

**What is the contribution of the business to climate change mitigation or adaptation?**

**(700 characters)**

*Please give approximate numbers regarding energy generated/saved, CO2 saved, or give indications related to issues such as Renewable Energy, Energy Efficiency, Technology Transfer, Knowledge Sharing, Land Management, Forest Management, Water Resource Management, Climate Risk Management etc.*

**What are the main social and economic benefits of your business for the Base of the Pyramid (BoP)<sup>1</sup>?**

**(700 characters)**

*Please give approximate numbers of people who have benefited from your business and describe briefly how they have benefited (e.g. health or education improved, jobs created, incomes increased etc.).*

**What is the plan of your business for financial sustainability?**

**(700 characters)**

*Please describe briefly if the business is self-financing, with special emphasis on its revenue streams and core income-generating activities. If relevant, please also describe additional financial resources that the business needs to sustain itself in the long term.*

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<sup>1</sup> The World Resources Institute has defined the BoP as people earning less than 3000 USD per annum per capita (in 2002 PPP).

**How does your business plan to expand, scale up and/or replicate its impacts over the next three years?**

**(500 characters)**

*Please describe briefly your expansion model, including where you plan to expand. Please also describe to what extent the viability of your approach is already proven.*

**How did you hear about the Award?**

## **5. Confidentiality & Disclaimer**

I request that details of my submission remain confidential if the business is not chosen as a Winner.

I understand and accept that if this application is shortlisted, more detailed application materials will be requested, including a business plan and references.

I agree that if the application is successful and we receive an Award the information contained in the application will be made public.

I agree that the GIZ may contact me in the future to keep me informed about their work.

**Thank you very much for applying to the IMPACT Business Awards. Please note that if you are shortlisted, we will ask you to provide:**

- **a business plan**
- **a letter from your main network partner**
- **a reference from an organisation outside your network**
- **photographs and any other relevant visual material**